Advertising Insertion Order

Organization Name ___________________________________________________________________________________________________

Contact Person ________________________________________________________  Title _________________________________________

Address _______________________________________________________________________________________________________________

City, State, Zip _________________________________________________________________________________________________________

Phone ________________________________  Fax _____________________________  E-mail _______________________________________

Signature _____________________________________________________________________  ______ Date ____________________________

AD SIZES/RATES

Ad space is sold on a first-come, first-served basis and may be limited. You will be contacted if we are unable to place your ad in the issue you have selected.

**College Health and Wellness in Action**

<table>
<thead>
<tr>
<th>Sustaining Member</th>
<th>Nonmember</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full-screen optimized ad (single issue)</td>
<td>$1,000 (per issue)</td>
</tr>
</tbody>
</table>
| Full-screen optimized ad (4 issues/full year)  
20% discount | $3,200 (per 4 issues) | $6,400 (per 4 issues) |

**Healthy Campus Executive Update**

<table>
<thead>
<tr>
<th>Sustaining Member</th>
<th>Nonmember</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full-screen optimized ad (single issue)</td>
<td>$1,000 (per issue)</td>
</tr>
</tbody>
</table>
| Full-screen optimized ad (3 issues/full year)  
20% discount | $2,400 (per 3 issues) | $4,800 (per 3 issues) |

SELECT ISSUE FOR INSERTION:

<table>
<thead>
<tr>
<th>Healthy Campus Executive</th>
<th>College Health in Action</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fall 2019</td>
<td>Fall 2019</td>
</tr>
<tr>
<td>Winter/Spring 2020</td>
<td>Winter 2020</td>
</tr>
<tr>
<td>Summer 2020</td>
<td>Spring 2020</td>
</tr>
<tr>
<td>Summer 2020</td>
<td>Summer 2020</td>
</tr>
</tbody>
</table>

Subtotal  
(from selection above)  
$______________

Less 5% for advertising in both publications  
$______________

Less 5% for Annual Meeting advertisers/exhibitors/sponsors  
$______________

**TOTAL DUE**  
$______________

continued on next page
PAYMENT

___ via Invoice
___ Check (payable to the American College Health Association)
___ Credit Card  ___ Visa  ___ MasterCard  ___ American Express
Card Number ____________________________________ Card Security Code ________ Exp. Date _______ Billing Zip _________
Cardholder Name _____________________________________________________________________________________________________
Cardholder Signature _________________________________________________________________________________________________

ARTWORK SPECIFICATIONS
Ads will be published as is from provided digital files. ACHA will not design or format ads nor be responsible for
quality of original files. Digital artwork is accepted via e-mail in these formats: JPG or PNG files that have embedded
fonts and are optimized for the web.

TERMS
ACHA reserves the right to refuse advertisements. Advertisers may not depict, reproduce, or distribute images of
American College Health Association (ACHA) products or resources, including ACHA corporate or project names
(including the acronym ACHA), logos, cover art, or other proprietary images or information belonging to ACHA in
any form. Additionally, the contents of all material on the ACHA website (www.acha.org), including the design and
organization, are copyrighted by ACHA unless otherwise indicated. Content may not be reproduced, disseminated,
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SEND INSERTION ORDER, ARTWORK, OR QUESTIONS TO...
Danielle Monroe, Editor
tel: 443-270-4565
tax: (410) 859-1510
e-mail: dmonroe@acha.org

Remittance address for payment (you may fax if paying by credit card or PO):
ACHA Action Advertising
P. O. Box 419224
Boston, MA, 02241-9224

Please be sure to include this order form with your payment.