Sponsored Content Insertion Order

Organization Name ___________________________________________________________________________________________________

Contact Person ________________________________________________________  Title _________________________________________

Address _______________________________________________________________________________________________________________

City, State, Zip ______________________________________________________________________ ___________________________________

Phone ________________________________ Fax _____________________________ E-mail _______________________________________

Signature _____________________________________________________________________ ______ Date ____________________________

SPONSORED CONTENT RATES
Sponsored content is sold on a first-come, first-served basis. Only two sponsored content articles will be featured per issue. You will be contacted if we are unable to place your ad in the issue you have selected.

**College Health and Wellness in Action**

<table>
<thead>
<tr>
<th></th>
<th>Sustaining Member</th>
<th>Nonmember</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sponsored Content, Single Issue</td>
<td>□ $1,500</td>
<td>□ $2,500</td>
</tr>
<tr>
<td>Sponsored Content, 4 Issues/Full Year 20% discount</td>
<td>□ $4,800</td>
<td>□ $8,000</td>
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</tbody>
</table>

**Healthy Campus Executive Update**

<table>
<thead>
<tr>
<th></th>
<th>Sustaining Member</th>
<th>Nonmember</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sponsored Content, Single Issue</td>
<td>□ $1,500</td>
<td>□ $2,500</td>
</tr>
<tr>
<td>Sponsored Content, 3 Issues/Full Year 20% discount</td>
<td>□ $3,600</td>
<td>□ $6,000</td>
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</tbody>
</table>

**SELECT ISSUE FOR INSERTION:**

<table>
<thead>
<tr>
<th>Healthy Campus Action</th>
<th>Fall 2019</th>
<th>Winter/Spring 2020</th>
<th>Winter 2020</th>
<th>Spring 2020</th>
<th>Summer 2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Subtotal (from selection above)</td>
<td>$___________</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Less 5% for advertising in both publications</td>
<td>$___________</td>
<td></td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Less 5% for Annual Meeting advertisers/exhibitors/sponsors</td>
<td>$___________</td>
<td></td>
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</tr>
<tr>
<td>TOTAL DUE</td>
<td>$___________</td>
<td></td>
<td></td>
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</tbody>
</table>

continued on next page
PAYMENT

___ via Invoice
___ Check (payable to the American College Health Association)
___ Credit Card   ___ Visa   ___ MasterCard   ___ American Express
Card Number ______________________________ Card Security Code _______ Exp. Date _______ Billing Zip _______
Cardholder Name ___________________________________________________________________________________
Cardholder Signature __________________________________________________________________________________

ARTICLE SPECIFICATIONS
Articles must be 1,000 words or less and submitted to ACHA in final format. Articles should be submitted as a Word document or text file. Articles should include a brief biographical note stating the author’s title and contact information. One (1) related image maybe be submitted with the article subject to ACHA approval. Images should be high-resolution and submitted in .jpg or .png files. Content should be unique to ACHA’s publications. If content is published elsewhere, author must grant written permission to have the content appear in ACHA’s publications.

TERMS
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SEND INSERTION ORDER, CONTENT, AND QUESTIONS TO...
Danielle Monroe, Editor
tel: 443-270-4565
danmonroe@acha.org

Remittance address for payment (you may fax if paying by credit card or PO):
ACHA Action Advertising
P. O. Box 419224
Boston, MA, 02241-9224

Please be sure to include this order form with your payment.