



# College Health and Wellness in Action Sponsored Content Guidelines and Rates

## About College Health and Wellness in Action

Published quarterly by the American College Health Association (ACHA) and available online to all members, *College Health and Wellness in Action* contains feature articles that provide an in-depth discussion on some of the many trending topics in college health and wellness. The newsletter also features articles and columns from other departments with updates on advocacy, education, and research in the field of college health and wellness, as well as important news and exciting announcements from within ACHA.

## Sponsored Content

Sponsored content in *College Health and Wellness in Action* allows you to reach ACHA's **2,800** members like never before! You now have the opportunity to submit articles unique for the *Action* audience by presenting case studies, information, research, etc., to inform health and wellness professionals in the field of higher education. Your sponsored content will be featured alongside *Action* feature articles and will be highlighted through the email alert sent to ACHA members notifying that the issue is available.

## Sponsored Content Rates

	Sustaining Member	Nonmember
Single Issue	\$1,500	\$2,500
4 Issues/Full Year <i>20% discount</i>	\$4,800	\$8,000

- Receive 5% off your total when you advertise in *College Health and Wellness in Action* and our other digital publication, *Healthy Campus Executive Update!*
- Annual meeting advertisers, exhibitors, and sponsors receive an additional 5% off their total.
- Please note that only two (2) sponsored content articles will be featured per issue.

## Guidelines and Submission Requirements

- Articles should be 1,000 words or less.
- Articles may feature one (1) related image with ACHA approval. Images should be high-resolution and saved in either .jpg or .png format.
- Articles must be bylined, and “Sponsored Content” will clearly be stated at the top of the article. A brief biographical note should be included at the end of the article, stating the author’s title and contact information.
- Articles must be submitted to ACHA in final format—ACHA reserves the right to edit and approve content before publishing.
- Content should focus on case studies, findings, information, research, etc., and should benefit and inform ACHA’s audience. Content should NOT only promote a company, product, or service.
- Content should be unique to ACHA’s publications. If content is published elsewhere, author must grant permission to have the content appear in ACHA’s publications.

## Available Issues and Deadlines

	<b>Content Deadline</b>
<b>Spring 2019</b>	April 10
<b>Summer 2019</b>	June 26
<b>Fall 2019</b>	September 25
<b>Winter 2020</b>	December 11