ACHA Connect: Daily Digest Advertising Insertion Order Form

Organization Name _____________________________________________________________________________________________________________
Contact Person ___________________________________________ Title _____________________________________________________________
Address ___________________________________________________________________________________________________________________________________________________
City, State, Zip _______________________________________________________________________________________________________________
Phone __________________ Fax __________________ E-mail __________________
Signature _____________________________________________________________________________________________________________________
__________________________________________ Date _____________________________

INSERTION ORDER
Only one ad will be featured per month. Ad space is sold on a first-come, first-served basis. Advertisers may not purchase more than three (3) months at a time. You will be contacted if we are unable to place your ad in the month(s) you have selected.

<table>
<thead>
<tr>
<th></th>
<th>ACHA Member Price</th>
<th>Nonmember Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>One Month</td>
<td>$750</td>
<td>$1,000</td>
</tr>
<tr>
<td>Three Month Bundle</td>
<td>$1,800</td>
<td>$2,400</td>
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MONTHS FOR INSERTION_________________________________________ TOTAL DUE $____________

PAYMENT
❑ Check (payable to the American College Health Association)
❑ Credit Card ___ Visa ___ MasterCard ___ American Express ___ Discover
Card Number ____________________________ Card Security Code _______ Exp. Date _______ Billing Zip ________
Cardholder Name _________________________
Cardholder Signature ______________________

ARTWORK SPECIFICATIONS
Ads will be published as is from provided digital files. ACHA will not design or format ads nor be responsible for quality of original files. Digital artwork is accepted via e-mail in these formats: JPG or PNG files that have embedded fonts and are optimized for the web.

TERMS
ACHA reserves the right to refuse advertisements. Advertisers may not depict, reproduce, or distribute images of American College Health Association (ACHA) products or resources, including ACHA corporate or project names (including the acronym ACHA), logos, cover art, or other proprietary images or information belonging to ACHA in any form. Additionally, the contents of all material on the ACHA website (www.acha.org), including the design and organization, are copyrighted by ACHA unless otherwise indicated. Content may not be reproduced, disseminated, published, or transferred in any form or by any mean, except with the prior written permission of ACHA.

SEND INSERTION ORDER, ARTWORK, OR QUESTIONS TO...
Danielle Monroe, Editor Remittance address for payment (you may fax if paying by credit card or PO):
tel: 443-270-4565 ACHA Advertising
fax: (410) 859-1510 P. O. Box 419224
email: dmonroe@acha.org Boston, MA, 02241-9224

Please be sure to include this order form with your payment.