

## ACHA Connect: ACHA's Online Members Community Daily Digest Advertising Rate Card

### About ACHA Connect

ACHA Connect is ACHA's exclusive, members-only online community designed to facilitate member-to-member networking and collaboration. Participants can ask and answer questions with their peers, search and share content in the Resource Library, connect with colleagues through the Member Directory, collaborate on ACHA projects, and more.

### Daily Digest

ACHA Connect participants can customize their delivery options, opting to receive message in real time, solely via the website, or as a daily digest. The daily digest—the default and most popular method of delivery with over **2,400 subscribers**—is an HTML-formatted email with a table of contents that features links to messages from the past 24 hours. On average, **49,000+ daily digest emails are sent monthly**.

The digest is delivered five days each week—Monday through Thursday, plus a weekend digest for Friday through Sunday delivered on Sunday nights—which means you have the opportunity to reach almost every member via email approximately **20 times throughout the month**.

### Daily Digest Rates

	ACHA Member Price	Nonmember Price
<b>One Month</b>	\$750	\$1,000
<b>Three Month Bundle</b>	\$1,800 (20% discount)	\$2,400 (20% discount)

- Please note that only one ad will be featured per month.
- Ad space is sold on a first come, first served basis.
- Advertisers may not purchase more than three (3) months at a time.

## ACHA Connect Daily Digest Advertising Specifications

- To optimize your ad for email, we recommend that you **simplify your artwork for digital display** and use significantly less text than you would for a printed advertisement.
- Ads should be **720 pixels wide x 85 pixels high**

## Submission Guidelines

- Supply a URL for where the digital ad should link
- Submit artwork as JPG or PNG
- Artwork should be submitted at least one week in advance
- Email artwork to Danielle Monroe at [dmonroe@acha.org](mailto:dmonroe@acha.org)
- Questions about ACHA Connect can be sent to Emma Glasgow at [eglasgow@acha.org](mailto:eglasgow@acha.org)

Subject: Testing Community 1 Digest for Wednesday March 13, 2019



**- YOUR AD HERE -**

W: 720px H: 85px

[Testing Community 1](#)

[Post New Message](#)

started 9 hours ago, [Emma Glasgow](#) (1 reply)

[Where to get started with AAAHC accreditation](#) ↗

1. [Good morning, I would like to start the...](#) Emma Glasgow
2. [Hi Judith, Our SHC has been AAAHC...](#) Emma Glasgow

started 9 hours ago, [Emma Glasgow](#) (2 replies)

[Nurse run asymptomatic STI clinic](#) ↗

3. [Good morning ACHA! We at the University of...](#) Emma Glasgow
4. [We are doing something similar and it has been...](#) Emma Glasgow
5. [Awesome, thank you for the response!](#) Emma Glasgow

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