



# Healthy Campus Executive Update

## Sponsored Content Guidelines and Rates

### About Healthy Campus Executive Update

Published three times each year by the American College Health Association (ACHA) and available online to our **institutional members** and their designated **executive members**, *Healthy Campus Executive* contains feature articles that provide an in-depth discussion on campus health and wellness on an executive level. The newsletter also includes articles with a focus on legislative and policy issues that affect campus wellness; metrics and measures that provide insight on students' health, behaviors, perceptions, and impediments to academic performance; as well as spotlights on executives who have used ACHA programs and to improve the health and wellness of their campus communities.

### Sponsored Content

Sponsored content in *Healthy Campus Executive Update* allows you to reach **over 1,000** of ACHA's members like never before! You now have the opportunity to submit articles unique for the *Healthy Campus Executive Update* audience by presenting case studies, information, research, etc., to inform campus executives and health center directors. Your sponsored content will be featured alongside *Healthy Campus Executive Update* feature articles and will be highlighted through the email alert sent to ACHA members notifying that the issue is available.

### Sponsored Content Rates

	Sustaining Member	Nonmember
Single Issue	\$1,500	\$2,500
3 Issues/Full Year <i>20% discount</i>	\$3,600	\$6,000

- *Receive 5% off your total when you advertise in Healthy Campus Executive Update and our other digital publication, College Health and Wellness in Action!*
- *Annual meeting advertisers, exhibitors, and sponsors receive an additional 5% off their total.*
- *Please note that only two (2) sponsored content articles will be featured per issue.*

## Guidelines and Submission Requirements

- Articles should be 1,000 words or less.
- Articles may feature one (1) related image with ACHA approval. Images should be high-resolution and saved in either .jpg or .png format.
- Articles must be bylined, and “Sponsored Content” will clearly be stated at the top of the article. A brief biographical note should be included at the end of the article, stating the author’s title and contact information.
- Articles must be submitted to ACHA in final format—ACHA reserves the right to edit and approve content before publishing.
- Content should focus on case studies, findings, information, research, etc., and should benefit and inform ACHA’s audience. Content should NOT only promote a company, product, or service.
- Content should be unique to ACHA’s publications. If content is published elsewhere, author must grant permission to have the content appear in ACHA’s publications.
- Please submit all content to Danielle Monroe at [dmonroe@acha.org](mailto:dmonroe@acha.org).

## Available Issues and Deadlines

	Content Deadline
Summer 2019	May 15
Fall 2019	August 21
Winter/Spring 2020	February 26