

Advertising Insertion Order

Organization Name _____
 Contact Person _____ Title _____
 Address _____
 City, State, Zip _____
 Phone _____ Fax _____ E-mail _____
 Signature _____ Date _____

AD SIZES/RATES

Ad space is sold on a first-come, first-served basis and may be limited. You will be contacted if we are unable to place your ad in the issue you have selected.

College Health and Wellness in Action

	Sustaining Member	Nonmember
Full-screen optimized ad (single issue)	\$1,000 (per issue)	\$2,000 (per issue)
Full-screen optimized ad (4 issues/full year) <i>20% discount</i>	\$3,200 (per 4 issues)	\$6,400 (per 4 issues)

Healthy Campus Executive Update

	Sustaining Member	Nonmember
Full-screen optimized ad (single issue)	\$1,000 (per issue)	\$2,000 (per issue)
Full-screen optimized ad (3 issues/full year) <i>20% discount</i>	\$2,400 (per 3 issues)	\$4,800 (per 3 issues)

SELECT ISSUE FOR INSERTION:

- | | |
|---|--------------------------------------|
| <i>Healthy Campus Executive</i> | <i>College Health in Action</i> |
| <input type="checkbox"/> Aug/Sept 2018 | <input type="checkbox"/> Summer 2018 |
| <input type="checkbox"/> Feb/March 2019 | <input type="checkbox"/> Fall 2018 |
| <input type="checkbox"/> May/June 2019 | <input type="checkbox"/> Winter 2019 |
| | <input type="checkbox"/> Spring 2019 |

Subtotal (from selection above) \$ _____
 Less 5% for advertising in both publications \$ _____
 Less 5% for Annual Meeting advertisers/exhibitors/sponsors \$ _____

TOTAL DUE \$ _____

PAYMENT

Check (payable to the American College Health Association)

Credit Card Visa MasterCard American Express

Card Number _____ Card Security Code _____ Exp. Date _____ Billing Zip _____

Cardholder Name _____

Cardholder Signature _____

ARTWORK SPECIFICATIONS

Ads will be published as is from provided digital files. ACHA will not design or format ads nor be responsible for quality of original files. Digital artwork is accepted via e-mail in these formats: JPG or PNG files that have embedded fonts and are optimized for the web.

TERMS

ACHA reserves the right to refuse advertisements. Advertisers may not depict, reproduce, or distribute images of American College Health Association (ACHA) products or resources, including ACHA corporate or project names (including the acronym ACHA), logos, cover art, or other proprietary images or information belonging to ACHA in any form. Additionally, the contents of all material on the ACHA website (www.acha.org), including the design and organization, are copyrighted by ACHA unless otherwise indicated. Content may not be reproduced, disseminated, published, or transferred in any form or by any mean, except with the prior written permission of ACHA.

SEND INSERTION ORDER, ARTWORK, OR QUESTIONS TO...

Danielle Monroe, Editor

tel: 443-270-4565

fax: (410) 859-1510

email: dmonroe@acha.org

Remittance address for payment (you may fax if paying by credit card or PO):

ACHA Action Advertising

P. O. Box 419224

Boston, MA, 02241-9224

Please be sure to include this order form with your payment.